

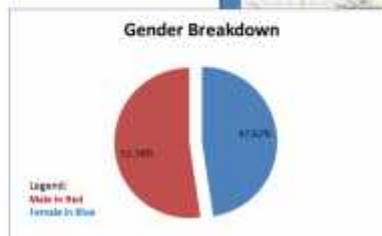
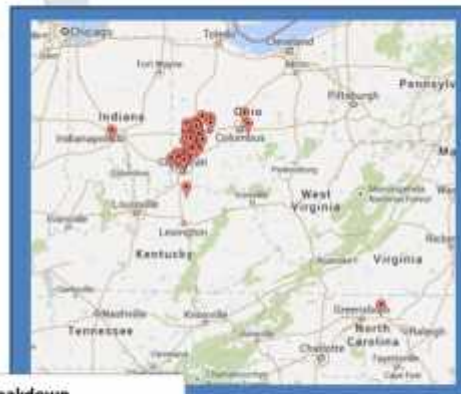
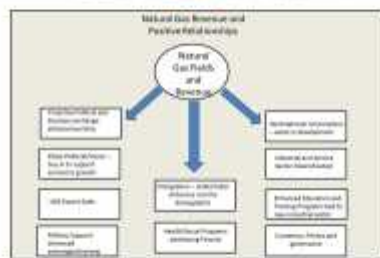


## Business and Market Development

Provides a strategic perspective to business and market development, providing strategic plans and objectives for entry in new business markets and enhance current market trends. Utilize business intelligence processes to research and identify new trends, opportunities, and strategic partnerships that can increase brand recognition and product development.

Table 1.2 Demographics Set 2

Category	Percentage of Respondents
<b>Education</b>	
High School degree or GED	13.95%
Some college, no degree	30.23%
Associate degree	16.28%
Bachelor degree	18.60%
Graduate degree	20.93%
<b>Household Income</b>	
\$0 - \$24,999	7.14%
\$25,000 - \$49,999	21.43%
\$50,000 - \$74,999	21.43%
\$75,000 - \$99,999	19.05%
\$100,000 - \$124,999	9.52%
\$125,000 - \$149,999	9.52%
\$150,000 - \$174,999	7.14%
\$175,000 - \$199,999	2.38%
\$200,000 and up	2.38%



*International Strategic Associates Corporation*® is a service disabled veteran owned small business based in Lebanon, Ohio.

